

Dr. Ala'Aldin Alrowwad



Date of Birth: 2nd Sept 1976

Nationality: Jordanian

Marital Status: Married

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Public Administration Department, School of Business

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RESEARCH INTERESTS

Although my research interests are inter-disciplinary in nature and incorporate both theoretical and methodological areas of the Business Management domain, they can be included Management and Organization Behavior, Knowledge Management, and Quantitative Methods.

EDUCATION

- 2011: **Ph.D.** Management, Amman Arab University/ Amman-Jordan, Faculty of Management.
- 2013: **M.Sc.** Media, Middle East University/ Amman-Jordan, Faculty of Media.
- 2007: **M.Sc.** Management, The Arab Academy For Banking and Financial Sciences/ Amman-Jordan, Faculty of Management.

- 1999: **B.Sc.** Public Administration and Military Science, Mutah University/ Military Branch, Jordan.
- 1995: **The General Secondary Education Certificate**, Scientific Stream, Jordan.

EXPERIENCE

- 29th September 2024 Associate Professor at Public Administration Department, School of Business in the University of Jordan.
- 10th October 2023 Director of the university security Department, until now.
- 4th September 2020 Associate Professor at the Faculty of Business in the University of Jordan-Aqaba Branch, Jordan.
- September 2019-September 2021, Assistant President of the University of Jordan-Aqaba Branch for Administrative Affairs.
- 8th February 2018–September 2020, Head of Business Management Department, the University of Jordan-Aqaba Branch, Jordan.
- September 2018- 15th September 2019, Quality Liaison Officer for the University of Jordan-Aqaba Branch faculties, the University of Jordan-Aqaba Branch, Jordan.
- (2016-2018) Director of Consulting and Training Center at the University of Jordan-Aqaba Branch, Jordan.
- 2016- 15th September 2019, General Supervisor of the Department of Student Affairs at the University of Jordan-Aqaba Branch, Jordan.
- 2016- September 2017, General supervisor of Voice of Aqaba Radio station.
- September 2016-Present, Assistant Professor at the Faculty of Business in the University of Jordan-Aqaba Branch, Jordan.
- September 1995- February 2015, / Jordan Arm Force (Directorate of military intelligence, Directorate of moral guidance , Lieutenant Colonel retired).

SKILLS

- Fluent in Arabic and English Languages (Speaking & Writing).
- Fully conversant with Microsoft Office and Windows.
- Excellent Presentation and Communication Skills.
- Managing Workshops, Seminars, and Conferences.
- Building and Organizing Training Sessions.

TEACHING CONTRIBUTIONS

- Principles of Business Management.
- Principles of Marketing.
- Human Resource Management.
- Total Quality Management.
- Research Methods for Business.
- Change and Crisis Management.
- Strategic Management.
- Business Communications.
- Business Law.
- Research Methods in Business.
- Organizational Theory.
- Marketing management

Courses

- Project Based Learning course. / JU
- Learning Outcomes for Academic Programs course /JU.
- Recent Trends in University Teaching Methods course / JU.
- Official Security and Protection course / Jordan Armed Forces.
- Health Prevention course / Jordan Armed Forces.
- Constituent Administration course / Jordan Armed Forces.
- Public Affairs course/ Germany - NATO.
- Civil – Military Responses to Terrorism / USA.
- Information operation course Italy - NATO.
- Internet Computing Core Certification course.
- Rehabilitation of Youth Leaderships in Combating Extremist Ideology course / Jordan Armed Forces.
- Basic Aviation Security course / Jordan Armed Forces.
- Military Intelligence course / Jordan Armed Forces.

- Public Affairs Information Exchange course / Jordan Armed Forces.
- International Public Affairs Officer course/ Germany - NATO.
- Eager Lion / Jordan Armed Forces.
- Eager Light / Jordan Armed Forces.
- Effectiveness Subject Matter Expert Exchange course / USA.
- Tactical Reconnaissance course / Jordan Armed Forces.
- Strategic Communications course / USA.
- NATO Civil- Military Interaction (CMI) /(CIMIC) Orientation course / Germany - NATO
- Reconnaissance Foundation. / Jordan Arm Forces

MEMBER OF COMMITTEES

- Member of the Higher Committee for Graduation of the 25th Cohort at the University of Jordan.
- Member of the Higher Committee for Student Union Elections 2024.
- Chairman of the Preparatory Committee for the Centenary Celebrations of the establishment of the Hashemite Kingdom of Jordan
- 2019/2020: Member of Committee of Developing the University of Jordan-Aqaba Branch & Managing Projects.
- 2018/2019: Member of Graduate Studies Committee at the Faculty of Management & Finance, University of Jordan-Aqaba Branch.
- 2018/2019: Member of the Comprehensive Exam Committee for Postgraduate Students at the Faculty of Management & Finance, University of Jordan-Aqaba Branch.
- 2016-2019: Member of the Students Affairs Committee at the University of Jordan-Aqaba Branch.
- 2016-2019: Member of the Higher Student Council Election Committee at the University of Jordan-Aqaba Branch.

PUBLISHED REFEREED JOURNAL PUBLICATIONS (Total =21)

1. **Alrowwad, A.,** Abualoush, S., and Masa'deh, R. (2020). Innovation and Intellectual Capital as Intermediary Variables among Transformational

Leadership, Transactional Leadership, and Organizational Performance. *Journal of Management Development*, Vol. 39, No. 2, pp. 196-222; Emerald Publications, Scopus.

2. Al-Zoubi, M., **Alrowwad, A.**, and Masa'deh, R. (2020). Exploring the Relationships among Tacit Knowledge Sharing, Mentoring and Employees Abilities: The Case of Al-Hikma Pharmaceutical Company in Jordan. *VINE Journal of Information and Knowledge Management Systems*, Vol. 50, No. 1, pp. 34-56; Emerald Publications, Scopus.
3. Khwaldeh, S., Alkhawaldeh, R., Masa'deh, R., Al-Hadid, I., and **Alrowwad, A.** (2020). The Impact of Mobile Hotel Reservation System on Continuous Intention to Use from Jordan. *Tourism and Hospitality Research*, Vol. 20, No. 3, pp. 358-371; SAGE Publications, Scopus.
4. **Alrowwad, A.**, Manasrah, R., Alsawalmeh, A., Rasheed, M., Kteifan, M...(2020). Practices of Coastal Zone Management of the Jordanian Gulf of Aqaba by Mapping Spatial Convergence of Seafront Human Activities and their Potential Impact on the Marine Environment. *Fresenius Environmental Bulletin*, Vol. 29, No. 04A/2020, pp. 3240-3253; Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).
5. Masa'deh, R., Almajali, D., **Alrowwad, A.**, and Obeidat, B. (2019). The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction: A Developing Country Perspective. *Interdisciplinary Journal of Information, Knowledge, and Management*, Vol. 14, pp. 1-25; Scopus.
6. Abualoush, S., Masa'deh, R., Bataineh, K., and **Alrowwad, A.** (2018). The Role of Knowledge Management Process and Intellectual Capital as Intermediary Variables between Knowledge Management Infrastructure and Organizational

Performance. *Interdisciplinary Journal of Information, Knowledge, and Management*, Vol. 13, pp. 279-309; Scopus.

7. Khwaldeh, S., Al-Hadid, I., Masa'deh, R., **Alrowwad, A.** (2017). The Association between E-Services Web Portals Information Quality and ICT Competence in the Jordanian Universities. *Asian Social Science*, Vol. 13, No. 3, pp. 156-169; Canadian Center of Science and Education, Formerly Scopus.
8. **Alrowwad, A.**, Obeidat, B., Tarhini, A., and Aqqad, N. (2016). The Impact of Transformational Leadership on Organizational Performance via the Mediating Role of Corporate Social Responsibility: A Structural Equation Modeling Approach. *International Business Research*, Vol. 10, No. 1, pp. 199-221; Canadian Center of Science and Education.
9. AL Manaseer, M., Maqableh, M., **Alrowwad, A.**, and Masa'deh, R. (2019). Impact of Information Technology on Organizational Performance in Jordanian Public Government Entities. *Jordan Journal of Business Administration*, Vol. 15, No. 4, pp. 489-516.
10. Aldmour, R., Hammdan, F., Dmour, H., **Alrowwad, A.**, and Khwaldeh, S. (2017). The Effect of Lifestyle on Online Purchasing Decision for Electronic Services: The Jordanian Flying E-Tickets Case. *Asian Social Science*, Vol. 13, No. 11, pp. 157-169; Canadian Center of Science and Education.
11. Bisharat, H., Obeidat, B., **Alrowwad, A.**, Tarhini, A., and Mukattash, I. (2016). The Effect of Human Resource Management Practices on Organizational Commitment in Chain Pharmacies in Jordan. *International Journal of Business and Management*, Vol. 12, No. 1, pp. 50-67; Canadian Center of Science and Education.

12. Yassien, E., Masa'deh, Raja, Mufleh, M., **Alrowwad, A.**, and Masa'deh, R. (2017). The Impact of ERP System's Usability on Enterprise Resource Planning Project Implementation Success via the Mediating Role of User Satisfaction. *Journal of Management Research*, Vol. 9, No. 3, pp. 49-71; Macrothink Institute.

13. Ammari, G., Alkurdi, B., Alshurideh, M., and **Alrowwad, A.** (2017). Investigating the Impact of Communication Satisfaction on Organizational Commitment: A Practical Approach to Increase Employees' Loyalty. *International Journal of Marketing Studies*, Vol. 9, No. 2, pp. 113-133; Canadian Center of Science and Education.

14. Almajali, D., **Alrowwad, A.**, and Allozi, N. (2017). Technological and Structural Inputs for the Purposes of Strategic Change in Business Organizations: An Empirical Study at Talal Abu-Ghazaleh Organization. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 1, pp. 14-28; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.

15. AL-Lozi, K., and **Alrowwad, A.** (2017). The Role of Entrepreneur Characteristics on Enforcing Strategic Capabilities: A Literature Review. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 6, No. 1, pp. 29-52; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.

16. Kattoua, T., Al-Lozi, M., and **Alrowwad, A.** (2016). A Review of Literature on E-Learning Systems in Higher Education. *International Journal of Business Management & Economic Research*, Vol. 7, No. 5, pp. 754-762; TechScience Publications.

17. **Alrowwad, A.**, Obeidat, B., Al-Khateeb, A., and Masa'deh, R. (2018). The Role of Work/Life Balance and Motivational Drivers of Employee Engagement on the Relationship between Talent Management and Organization Performance: A

Developing Country Perspective. *Modern Applied Science*, Vol. 12, No. 11, pp. 35-54; Canadian Center of Science and Education, ERA A.

18. Masa'deh, R., **Alrowwad, A.**, Alkhalafat, F., Obeidat, B., and Abualoush, S. (2018). The Role of Corporate Social Responsibility in Enhancing Firm Performance from the Perspective of IT Employees in Jordanian Banking Sector: The Mediating Effect of Transformational Leadership. *Modern Applied Science*, Vol. 12, No. 7, pp. 1-26; Canadian Center of Science and Education, ERA A.
19. Al-Louzi, F., **Alrowwad, A.**, and Masa'deh, R. (2018). The Practicing Degree of Organizational Justice by the Administrative Leaders at the Jordanian Ministry of Education and its Relationship with the Subordinates' Performance and Trust in their Leaders. *Journal of Social Sciences (COES&RJ-JSS)*, Vol. 7, No. 4, pp. 276-301; Centre of Excellence for Scientific & Research Journalism, COES&RJ LLC.
20. Obeidat, U., Obeidat, B., **Ala'eddin, A.**, Alshurideh, M., Abuhashesh, M., Masa'deh, R., and Abuhashesh, M. (2021). The Effect of Intellectual Capital on Competitive Advantage: The Mediating Role of Innovation. *Journal of Management Science Letters*, Vol. 11, No. 4, pp. 1331-1344; Growing Science Publications.
21. Al-Zoubi, M., **Alrowwad, A.**, Masa'deh, R. (2021). Exploring the relationships among tacit knowledge sharing, communities of practice and employees' abilities: the case of KADDB in Jordan. *International Journal of Organizational Analysis*, DOI.10.1108/IJOA-11-2020-2480.
22. Evon M Abu-Taieh, Issam AlHadid, Sabah Abu-Tayeh, Ra'ed Masa'deh, Rami S Alkhawaldeh, Sufian Khwaldeh, **A. Alrowwad**. (2022) Continued Intention to Use of M-Banking in Jordan by Integrating UTAUT, TPB, TAM and Service Quality with ML. *Journal of Open Innovation: Technology, Market, and Complexity*, Volume 8, Issue 3, Pages 120; Multidisciplinary Digital Publishing Institute.

23. Issam AlHadid, Evon Abu-Taieh, Rami S Alkhawaldeh, Sufian Khwaldeh, Ra'ed Masa'deh, Khalid Kaabneh, **A. Alrowwad**. (2022) Predictors for E-Government Adoption of SANAD App Services Integrating UTAUT, TPB, TAM, Trust, and Perceived Risk. *International Journal of Environmental Research and Public Health*. Volume 19, Issue 14, Pages 8281; Publisher MDPI.
24. Evon Abu-Taieh, Issam AlHadid, Ra'ed Masa'deh, Rami S Alkhawaldeh, Sufian Khwaldeh, **Ala'aldin Alrowwad**. (2022) Factors Influencing YouTube as a Learning Tool and Its Influence on Academic Achievement in a Bilingual Environment Using Extended Information Adoption Model (IAM) with ML Prediction—Jordan Case Study. *Applied Sciences*, Volume 12, Issue 12, Pages 5856 ;Publisher MDPI.
25. Ra'ed Masadeh, Dmaithan Almajali, **Ala'aldin Alrowwad**, Rami Alkhawaldeh, Sufian Khwaldeh, B Obeid. (2023) Evaluation of factors affecting university students' satisfaction with e-learning systems used during Covid-19 crisis: A field study in Jordanian higher education institutions. *International Journal of Data and Network Science*, Volume 7, Issue 1, Pages 199-214.
26. Ra'ed Masa'deh, Issam AlHadid, Evon Abu-Taieh, Sufian Khwaldeh, **A. Alrowwad**, Rami S Alkhawaldeh. (2022) Factors Influencing Students' Intention to Use E-Textbooks and Their Impact on Academic Achievement in Bilingual Environment: An Empirical Study Jordan. *Information*, Volume 13, Issue 5, Pages 233, Multidisciplinary Digital Publishing Institute.
27. Evon M Abu-Taieh, Issam AlHadid, Khalid Kaabneh, Rami S Alkhawaldeh, Sufian Khwaldeh, Ra'ed Masa'deh, **Ala'Aldin Alrowwad**. (2022) Predictors of smartphone addiction and social isolation among Jordanian children and adolescents using SEM and ML. *Big Data and Cognitive Computing*, Volume 6, Issue 3, Pages 92, MDPI.
28. Evon M Abu-Taieh, Issam AlHadid, Ra'ed Masa'deh, Rami S Alkhawaldeh, Sufian Khwaldeh, **Ala'aldin Alrowwad**. (2022) Factors affecting the use of social networks and its effect on anxiety and depression among parents and their children: Predictors using ML, SEM and extended TAM. *International Journal of*

- Environmental Research and Public Health. Volume 19, Issue 21, Pages 13764, MDPI.
29. Evon M Abu-Taieh, Issam AlHadid, Rami S Alkhawaldeh, Sufian Khwaldeh, Ra'ed Masa'deh, **Ala'Aldin Alrowwad**, Rabah Al-Eidie (2022) An Empirical Study of Factors Influencing the Perceived Usefulness and Effectiveness of Integrating E-Learning Systems during the COVID-19 Pandemic Using SEM and ML: A Case Study in Jordan. Sustainability. Volume 14, Issue 20, Pages 13432, MDPI.
 30. Omar Jawabreh, Emad Al Dein Al Fahmawee, Osama Mohammad Al-Rawashdeh, **A. Alrowwad**, Ashraf Alrjoub (2022) Green energy products and the relationship of the customer's consideration for the environment and perceived risk involved with the mediating position of customer purchasing intentions: the point of view of foreign tourist in Jordan. International Journal of Energy Economics and Policy. Volume 12, Issue 4, Pages 334-341, Econjournals.
 31. Mothana AL Manaseer, Mahmoud Maqableh, **Ala'aldin Alrowwad** (2019) Impact of Information Technology on Organizational Performance in Jordanian Public Entities. Jordan journal of business administration. Volume 15, Issue 4.
 32. Faihan B Bindrwish, Amer Nizar Abu Ali, Wed H Ghabban, **Alaaldin Alrowwad**, Najmah Adel Fallatah, Omair Ameerbakhsh, Ibrahim M Alfadli. (2023) Internet of Things for Digital Forensics Application in Saudi Arabia. Advances in Internet of Things. Volume 13, Issue 1, Pages 1-11, Scientific Research Publishing.
 33. Ahad Abdulqader Allam, Amer Nizar Abu Ali, Wed H Ghabban, **Alaaldin Alrowwad**, Najmah Adel Fallatah, Omair Ameerbakhsh, Ibrahim M Alfadli, Fahad M Ghabban (2022) The Use of M-Government and M-Health Applications during the COVID-19 Pandemic in Saudi Arabia. Journal of Software Engineering and Applications. Volume 15, Issue 11, Pages 406-416, Scientific Research Publishing .

34. **A Alrowwad**, B Obeidat, A Tarhini, N Aqqad (2017) Transformational leadership's impact on organizational performance via corporate social responsibility's mediating role: A structural equation modeling approach. *International Business Research*. Volume 10, Issue 1, Pages 199-221.
35. Issam AlHadid, E Abu-Taieh, M Rawajbeh, R Alkhawaldeh, Sufian Khwaldeh, Suha Afaneh, **A Alrowwad**, D Alrwashdeh (2023) Evaluating the influence of security considerations on information dissemination via social networks. *International Journal of Data and Network Science*. Volume 7, Issue 4, Pages 1471-1484.
36. Issam AlHadid, E Abu-Taieh, R Alkhawaldeh, Sufian Khwaldeh, Ra'ed Masadeh, **A Alrowwad**, Suha Afaneh, F Almhahi (2023) Depression and anxiety in social media: Jordan case study. *International Journal of Data and Network Science*. Volume 7, Issue 3, Pages 1381-1396.

PUBLISHED REFEREED CONFERENCE PUBLICATIONS (Total =1)

1. **Alrowwad, A.**, Almajali, D., Masa'deh, R., Obeidat, B., and Aqqad, N. (2019). "The Role of Organizational Commitment in Enhancing Organizational Effectiveness", *Proceedings of the 33rd International Business Information Management Association Conference, IBIMA 2019, 10-11 April, 2019, Granada, Spain, pp. 9133-9154*; Scopus, Clarivate Analytics formerly Thomson Reuters (ISI).

Professional Networking Presence

Research Gate URL:

https://www.researchgate.net/profile/Alaaldin_Alrowwad/publications

Google Scholar URL:

https://scholar.google.com/citations?hl=en&user=GV893JUAAAAJ&view_op=list_works